Unstoppable Finance

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**UNSTP white paper (v2.0)**

White Paper

Unstoppable Finance WhitePaper

* **PURPOSE**

Unstoppable Finance restores trust to global systems – creating, through technology, a more secure, transparent, and sustainable platform for individuals to transact and exchange, systems to govern and and invest to grow.

We will make this possible by creating more exchanges of different nature all linked to a single platform, the first on which we are focused and perhaps also the most important for us is stock exchange, to follow NFT and in the future maybe also add an online shop. We love to look far. All this takes time, fund and a lot of work, so we want to build everything with solid foundations, and with a long-term perspective.

* **UNSTP PROTOCOL**

**Automatic Liquidity Pool (LP)**

Here we have a function that acts as a two-fold beneficial implementation for holders.

First, the contract sucks up tokens from sellers and buyers alike, and adds them to the LP creating a solid price floor.

Second, the penalty acts as an arbitrage resistant mechanism that secures the volume of UNSTP as a reward for the holders. In theory, the added LP creates a stability from the supplied LP by adding the tax to the overall liquidity of the token, thus increasing the tokens overall LP and supporting the price floor of the token. This is different from the burn function of other reflection tokens which is only beneficial in the short term from the granted reduction of supply.

As the UNSTP token LP increases, the price stability mirrors this function with the benefit of a solid price floor and cushion for holders. The goal here is to prevent the larger dips when whales decide to sell their tokens later in the game, which keeps the price from fluctuating as much as if there was no automatic LP function.

All of this is an effort to alleviate some of the troubles we have seen with the current DeFi reflection tokens. We are confident that this model and protocol will prevail over the outdated reflection tokens for these reasons

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**Static Rewards**

Static rewards solve a host of problems. First, the reward amount is conditional upon the volume of the token being traded. This mechanism aims to alleviate some of the downward sell pressure put on the token caused by earlier adopters selling their tokens after farming crazy high APY’s. Second, the reflect mechanism encourages holders to hang onto their tokens to garner higher kick-backs which are based upon a percentages carried out and dependant upon the total tokens held by the owner.

**Marketing**

Marketing is fundamental in this sector, and this will be our key to success. We have dedicated a specific public wallet managed by the community on which sums will be accumulated to be spent in the most profitable way possible. With this solution we will always be able to create content, make it public and never stop our campaigns.

To continue the development of different projects we need a responsive and constantly growing community

**UNSTP Protocol**

Unstoppable finance employs 3 functions: LP acquisition +Static Reward+Marketing

The transaction is taxed a 7% fee, which is split 3 ways.

3% fee = redistributed to all existing holders

2% fee is split 50/50 half of which is sold by the contract into BNB, while the other half of the UNSTP tokens are paired automatically with the previously mentioned BNB and added as a liquidity pair on Pancake Swap

2% fee it goes to the marketing portfolio managed fairly by the community 0x22F0a8BD3E8a0E580FD7e3A20F83FEA61E541765

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* **TOKENOMICS**

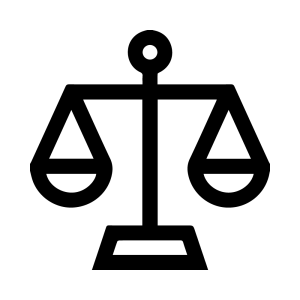
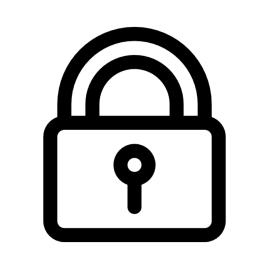
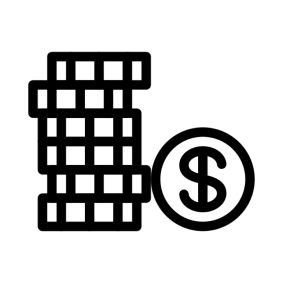
With total supply distribution, we ensure total transparency for investors and an anti-manipulation system.

**Safety**

Step by step plan to ensure 100% safety.

**Step 1 Step 2 Step 3**

Fair launch on DxSale L P locked for 4 years LP generated with every trade

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